

# Power the Center for Nonprofit Excellence



## BECOME A CENTER FOR NONPROFIT EXCELLENCE PARTNER

Each year, hundreds of nonprofit organizations and their leaders, staff, board members and volunteers enhance their knowledge, increase effectiveness, build collaborations, and deliver greater impact to the residents and communities of Fairfield County.

Urgent community needs often take priority over investments in nonprofit operations and staff. However, when we do invest in our nonprofits, they perform better, increasing impact across a broad range of important causes. Together, we can support high-performing nonprofits through educational workshops, webinars, expert coaching, peer-learning, networking opportunities, and access to technology. With your support, the Center for Nonprofit Excellence is committed to helping Fairfield County's nonprofit professionals improve their skills, build organizational capacity, and strengthen our region.

## EXTENSIVE REGIONAL MEDIA VISIBILITY

Partners have the opportunity to be featured in:

- Evites, blogs, and newsletters
- Workshops, seminars, and other special events
- Print and digital advertising
- Broadcast radio and TV coverage
- Social media and online editorial coverage
- Community promotions (college campuses, libraries, and other popular public venues)

## PAST MEDIA PARTNERS HAVE INCLUDED:



## JOIN US!

Let's connect to discuss additional details and custom offerings:

Rebecca Mandell, Donor Engagement Officer, Partnerships & Learning  
203-750-3241 / RMandell@FCCFoundation.org

# Power the Center for Nonprofit Excellence



## PARTNERSHIP OPPORTUNITIES

When you invest in our local nonprofits, you invest in improving our entire community. Together, we can provide high-quality, accessible programming that strengthens our local nonprofit sector for years to come. FCCF especially values multi-year partnerships that allow us to better plan for the future and look forward to building a mutually beneficial partnership with you.

### SIGNATURE PROGRAM (\$65,000+) (1/3 AVAILABLE)

*CNE's signature programs include Fairfield County's Giving Day, the Leaders of Color Capacity Building Program, and the Equity Institute*

- Exclusive speaking opportunity at a program event
- Premier recognition in program press releases and potential for co-authored Op-Ed
- Premier logo recognition on program website
- Premier name/logo recognition on social media, evites, CNE newsletter, annual report, and other promotional materials
- Complimentary invites to workshops and events, as appropriate
- Complimentary lunch & learn hosted at your offices or virtually

### EVENT SERIES OR FEATURED SPEAKER (\$5,000-\$20,000)

*CNE series may include, but are not limited to, Board Essentials workshops, Leaders of Color Networking, Peer Learning Lunches, and Anti-bias trainings. Past feature speakers have included national nonprofit leader Vu Le and CT Secretary of State Denise Merrill.*

- Recognition in program press releases or announcements
- Verbal recognition in opening remarks
- Logo recognition on CNE website
- Logo/name recognition on social media, evites, annual report, and other promotional materials
- Complimentary invites to CNE workshops and events, as appropriate

### TRAININGS & WORKSHOPS (\$1,000-\$3,000)

*Opportunities to support a training or workshop on a wide range of topics, or co-develop a new offering aligned with CNE's goals and objectives*

- Logo recognition on CNE website
- Logo/name recognition on social media, evites, annual report and other promotional materials
- Complimentary invites to CNE workshops and events, as appropriate
- Past examples include Leadership for Turbulent Times, Workplace Wellbeing, Advancing Systems Change, and Financial Guidance for Nonprofits.

### FAIRFIELD COUNTY'S GIVING DAY (\$1,000 - \$30,000)

*Tiered opportunities are available to support nonprofits participating in Fairfield County's Giving Day through trainings on digital marketing, social media, peer-to-peer fundraising, public relations, and a cash prize pool*

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