

equityLAB

Join us in coming together to gain insight, find connection, and explore fresh ideas.

The Equity Lab, powered by Fairfield County's Community Foundation, is a community resource for learning, connection, and innovation. Through events and workshops with leading thinkers, local research projects, and opportunities for community dialogue, the Equity Lab aims to bring together people who want to create positive change for Fairfield County. Together, we can work to transform systems so that all our neighbors have an equitable opportunity to thrive.



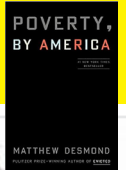
incommunity

A SPEAKER SERIES BY CONNECTICUT PUBLIC & THE COMMUNITY FOUNDATION'S FAIRFIELD COUNTY EQUITY LAB

Together with CTPublic, Fairfield County's Community Foundation is proud to present the Equity Lab's first program, a three-part speaker series with influential thinkers addressing persistent challenges facing our community and our society at large. These conversations aim to offer fresh perspective, inspire actionable solutions, and nurture collaborative efforts to improve our region.

The first event of the series will be October 12th at Norwalk's historic Wall Street Theatre, featuring Matthew Desmond, Princeton sociologist, fervent poverty abolitionist, and the celebrated author behind the Pulitzer Prize-winning **Evicted: Poverty and Profit in the American City** (2016). Desmond continues to drive awareness and public discourse with his latest book, **Poverty, By America** (2023) which delves deeper into the complexities of poverty and ways we can collectively usher in a new age of shared prosperity.

**In Community #1:
A Conversation on Poverty**
Featuring Matthew Desmond
Pulitzer Prize-Winning Author
Events #2 and #3 Coming Soon



October 12, 2023
5:30-6:30 Networking reception
6:30 - 7:30 Presentation
Book signing to follow

Wall Street Theater
71 Wall Street, Norwalk, CT 06850

We invite you to sponsor the Equity Lab’s “In Community” event series and make a difference here in Fairfield County.

BENEFITS OF SPONSORSHIP

Community Engagement

Shows you’re actively involved in tackling racial inequity and working for change.

Brand Visibility and Reputation

Highlights your community commitment, which can create a positive impact on your audience and stakeholders.

Networking and Partnerships

Can lead to valuable collaborations that match your organizational goals.

Long-Term Impact

Your contribution to initiatives addressing racial inequity helps drive lasting systemic change.

Employee Engagement and Morale

Fosters a sense of pride and purpose among employees, knowing their organization is making a meaningful impact.

REACH OUT TODAY TO DISCUSS OPPORTUNITIES BELOW OR CUSTOMIZE A SPONSORSHIP PACKAGE THAT MEET YOUR GOALS.

REBECCA MANDELL

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EQUITY LAB “IN COMMUNITY” SPEAKER SERIES SPONSORSHIP OPPORTUNITIES

Champion Sponsor
\$60k for 3 events
(1 available)

Series Sponsor
\$30k for 3 events
(2 available)

Event Sponsor
\$10k for 1 event
(3 available)

After Party Sponsor
\$5K for 1 event
(3 available)

Community Sponsor
\$3k for 1 event

Food & Beverage Sponsor
\$2k for 1 event (3 available)

Promotional /In Kind Sponsor

Logo/brand incorporation in all series branding including digital ads	■						
On-stage opening opportunity (3 min)	■						
Video content creation feature (2 min)	■						
Logo projected in theater (gobo)	■						
Dedicated event signage (printed)	■	■					
Digital marquee inclusion	■	■	■				
Logo/brand inclusion on pre/post event on-stage backdrop	■	■	■				
Tabling at reception	■ premiere location	■	■				
Signed books, as available	■ up to 10 copies	■ up to 8 copies	■ up to 6 copies	■ up to 4 copies	■ up to 2 copies		
Reserved seating	■ up to 10 seats per event or opera box. Must register	■ Up to 8 seats	■ Up to 6 seats	■ Up to 4 seats	■ Up to 2 seats	■ Up to 2 seats	■ Up to 2 seats
Access to after party, if applicable	■ Up to 10 guests	■ Up to 8 guests	■ Up to 6 guests	■ Up to 4 guests	■ Up to 2 guests	■ Up to 2 guests	■ Up to 2 guest
Logo/brand recognition in promotional materials (press release, social posts, emails, ticket confirmation, etc.)	■	■	■	■	■	■	■